



Suggestions to Improve the Readability of Printed Versions of the Hong Kong Intellectual Property Journal

The format should be changed to 2 columns (as in the attached example from the United Kingdom Trade Marks Journal).

The size of the font of trade marks in block letters should be increased in order that they stand out more clearly from the other text.

The English and Chinese titles down the left hand margin of each page should be placed side by side, rather than one above the other.

If goods and services covering more than one class are to be covered, it is a waste of space for the specific lists to be repeated under every class. We suggest either that all of the goods and services are listed under the first entry for the mark (i.e. in the lowest-numbered class) or that the advertisement in each class covers only the goods or services in that particular class.

We suggest that a version of the gazette be provided in Word, as well as in PDF. This will not create any additional risk of fraudulent editing of the Journal because programs are already available to convert PDF files into Word. It would be helpful, however, if the Registry would provide the Word file from the outset.

If a particular heading is not applicable (for instance, if there is no disclaimer, the heading should not be displayed. At present, it is displayed together with the letters "NA".

If the address for service is the same as the applicant's address, it would save space to simply include the words "as above" or change the title to read "Applicant Name, Address and Address for Service". Alternatively, the title "Applicant Address for Service" could simply be omitted if the applicant is representing itself.

The Registry codes in square brackets down the left hand margin do not convey any useful information and should not be included in the gazette.

It is not necessary to actually include titles such as "Specification" or "Series" or "Disclaimer" or "Limitation or Condition" because these are self-explanatory (please refer to the attached extract from the UK Gazette).