



Business of IP Asia Forum – 1-2 December 2022

Theme of 2022 – Creating New Value, Discovering New Frontiers

Jointly organised by the HKSAR Government, Hong Kong Trade Development Council and Hong Kong Design Centre, BIP Asia Forum brings IP professionals and industry leaders from all over the world to discuss the latest developments in the IP world, and to explore business collaboration opportunities. Last year, the two-day Forum featured over 70 prominent speakers to share their insights with more than 14,500 viewers from over 45 countries and regions.

The 12th edition of BIP Asia Forum will be held on 1-2 December 2022 at the Hong Kong Convention and Exhibition Centre in a brand new hybrid format (Day 1 in-person & online; Day 2 online). As one of the celebration events for the 25th Anniversary of the establishment of the HKSAR, the upcoming Forum will include a wide range of new initiatives including the debut of “**IP Market**”. Themed “Smart Manufacturing and Building”, IP Market will be a one-stop platform which will showcase the latest technology projects by universities, R&D centres and start-ups from Hong Kong and provide networking and partnership building opportunities.

Join us to explore the full potential of IPs in business value creation. Mark your diary now!

As a supporting organisation of the Forum, members of The Law Society of Hong Kong are offered a special two-day pass **for HK\$400 (full pass)/ HK\$330 (online pass) per person** [original price HK\$1,950 (full pass)/ HK\$550 (online pass)]. Holders of the full pass can gain full access to both the physical sessions in Hong Kong and the online platform.

Online Registration: Click [here](#) to register*

To enjoy the special rate, please register with the promotion code “SO22051SDP” (full pass)/ “SO22051SDV” (online pass).

For more information, please visit:

- Forum website:
<http://www.bipasiaforum.com>
- Forum video:
<https://www.youtube.com/watch?v=5p0mqUH7rsM&t=1s>
- Forum brochure:
<https://pp.hktdc.com/dm/bip/BIPBrochure2022.pdf>