

THE FUTURE OF LAWYERS: INNOVATION, STRATEGY, AND RESILIENCE

ANNUAL CONFERENCE OF IN-HOUSE LAWYERS 2025
24 SEPTEMBER 2025

SPONSORSHIP BRIEF

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INTRODUCTION

The Annual Conference of In-house Lawyers (“the Conference”) is the flagship event organised by the In-House Lawyers Committee of The Law Society of Hong Kong. Since its inception in 2011, the Conference has served as a vital platform for in-house legal professionals to discuss and address key issues impacting the industry.

Last year's Conference saw an impressive turnout, with approximately 400 participants joining both online and in person. Attendees included delegates from the Greater China region and various international jurisdictions.

This year's Conference, themed **"The Future of Lawyers: Innovation, Strategy, and Resilience"**, will delve into a range of topics that explore the unique challenges and opportunities faced by Hong Kong legal professionals in this era of technological empowerment.



EVENT SUMMARY

- Date:** Wednesday, 24 September 2025 (Hong Kong time)
- Time:** 9:00 am to 5:00 pm
- Venue:** Hong Kong Ocean Park Marriott Hotel
180 Wong Chuk Hang Road, Aberdeen, Hong Kong Special Administration Region
- Format:** Hybrid
- Language:** English (with Simplified Chinese simultaneous translation subtitles)
- Target audience:** Around 400 members from The Law Society of Hong Kong, legal professionals and guests from the Greater China region and overseas with priorities given to in-house lawyers
- Registration fee:** **In-person** participation^
- In-house lawyers: HK\$200 per person
 - Private practitioners and others: HK\$800 per person
- Online** participation via Zoom: Free

Remarks: CPD points will be applied for and only eligible for in-person participants
^Fee is inclusive of sit-down lunch for in-person participants

EVENT PROGRAMME

Time	Agenda (AM)	
9:00 am - 9:10 am	Introduction	
9:10 am - 9:20 am	Welcoming Remarks	
9:20 am - 9:30 am	Keynote Speech	
9:30 am - 10:15 am	Panel discussion 1: The Future of Legal Practice: Adapting to Change	
10:15 am - 10:40 am	Coffee Break	
10:40 am - 11:25 am	Panel discussion 2: Future of Law x AI Debate: Opportunities and Risks	
11:25 am - 12:10 pm	Panel discussion 3: Data governance: Powering Legal Strategy in a Digital World	
12:15 pm - 2:00 pm	Luncheon - VIP	Luncheon - Delegate

Time	Agenda (PM)	
	Stream A: Tech for Lawyers Futuristic in practice - All-in-AI showcase	Stream B: In-house Agility Latest legal developments and regulatory changes
2:00 pm - 2:30 pm	Breakout session A1	Breakout session B1: M&A Trends and Deal management
2:30 pm - 3:00 pm	Breakout session A2	
3:00 pm - 3:20 pm	Coffee Break	
3:20 pm - 3:50 pm	Breakout session A3	Breakout session B2: Corporate regulatory updates
3:50 pm - 4:20 pm	Breakout session A4	
4:20 pm - 4:35 pm	Sweat & Glory 1: Prioritising Well-Being in a Demanding Role	
4:35 pm - 4:50 pm	Sweat & Glory 2: Prioritising Well-Being in a Demanding Role	
4:50 pm - 5:00 pm	Closing Remarks	
5:00 pm	End of Conference	

* The programme may be subject to change without prior notice.

GET INVOLVED AS A SPONSOR

ANTICIPATE OVER
400 PARTICIPANTS
FROM DIFFERENT
JURISDICTIONS
ACROSS ALL-
LEVELS AND A
WIDE RANGE OF
KEY SECTORS

Jurisdictions

Hong Kong SAR
Greater China
International jurisdiction



Senior-level participants

- Corporate Counsels & Inhouse lawyers
- Business Leaders & CEOs
- Private Practitioners
- Heads of Departments
- Professional Services providers
- Compliance professionals



Key sectors

- Consumer goods & Retail
- Media & Telecoms
- Technology
- Energy and Utilities
- Education
- Healthcare / Pharmaceutical
- Financial Institutions
- Real Estate
- Fintech
- Government / NGO
- Hospitality & Leisure



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LAW SOCIETY
OF HONG KONG
香港律師會

	Spaces	Target sessions	Sponsorship Amount (HKD)	Speaking Slots	Brand exposure	Promotion Booth^	Complimentary seats at VIP luncheon*	Complimentary conference passes
Diamond	3	Panel discussion (AM) 45 mins	\$88,000	Delegate 1 speaker in the morning panel session	Organisation logo placement on the following avenues: • conference backdrop • conference webpage Organisation mentions on the following avenues: • Official social media posts featuring conference on Law Society's official platforms • Dedicated column in thank you email to registered attendees	✓	2	20
Platinum	2	Breakout sessions (PM) 60 mins	\$78,000	Delegate 1 speaker in the afternoon breakout discussion		✓	2	15
Conference Luncheon Sponsor	2	Lunch time keynote speech 20 mins	\$53,000	Delegate 1 keynote speaker during lunch time to conference delegates		✓	1	10
Law Tech Partner	4	Breakout demo sessions (PM) 30 mins	\$48,000	Delegate 1 speaker to demo and showcase your own products in a breakout session		✓	X	6
Wellness Partner	2	Sweat and Glory / Wellness session 15 mins	\$48,000	Delegate 1 keynote speaker in a wellness session		✓	X	6
Booth Showcase	15	X	\$35,000	X	Logo and name exposures for both online and offline channels	✓	X	4
Silver (Lawyers' association/ professional bodies)	Limited	X	\$28,000	X		X	1	2
Wellbeing Supporter	Limited	X	\$20,000 cash or Products	X		X	X	2

* VIP luncheon will be arranged for keynote speakers, sponsors, Law Society office bearers and invited guests. This is an invitation-only luncheon, and is separate to the conference luncheon.
 ^ The allocation of booth locations will be determined on a first-come, first-served basis; priority will be given to sponsors who return the signed sponsor reply form earliest to select their preferred booth location. Basic setup (one table, two chairs and electricity supply) will be provided for each booth.

THANK YOU

Sponsorship enquiries**Ruth Chan**

Assistant Director, Communications & Corporate Projects

The Law Society of Hong Kong

Tel: +852 2846 0530

Email: ruth.chan@hklawsoc.org.hk

General and registration-related enquiries**Chloe Sun**

Assistant, Communications & External Affairs

The Law Society of Hong Kong

Tel: +852 2846 8818

Email: chloe.sun@hklawsoc.org.hk