

Understanding the Halal Market: Opportunities & Challenges

The global Halal market has been experiencing remarkable growth recently. It represents immense opportunities for the food and beverage industry. This session will provide an in-depth exploration of the Halal market and a thorough analysis on the opportunities and challenges of the Halal food market, from product production to supply chain optimisation and regulatory compliance. Our panel of expert speakers will also examine the role of Hong Kong in facilitating Halal food trade in the region.

Date :	17/08/2024 (Saturday)
Time :	11:30am – 12:45pm
Venue :	The Forum PRO, Hall 5BC, HKCEC
Organiser :	Hong Kong Trade Development Council
Speaker :	<p>Mr Hairol Ariffein Sahari Chief Executive Officer, Halal Development Corporation Berhad</p> <p>Ms Aida Wong, Centre for the Study of Islamic Culture, CUHK</p> <p>Mr Saeed Uddin, S.B.S, M.H. Chairman, The Incorporated Trustees of the Islamic Community Fund of Hong Kong</p> <p>Mr Amirali B. NASIR, M.H., J.P. Vice-President, and Chairperson, Islamic Affairs Working Party, The Law Society of Hong Kong Past Chairman and Present Trustee, The Incorporated Trustees of the Islamic Community Fund of Hong Kong</p> <p>Mr Siddiq Bazarwala, Chairman, Halal Association of Hong Kong</p>
Language :	English
Seminar Program :	<p><u>11:30am – 11:35am</u> Seminar commences & Group Photo</p> <p><u>11:35am – 11:50am</u> Keynote Speech: Panoramic View of Worldwide Halal Market Mr Hairol Ariffein Sahari Chief Executive Officer, Halal Development Corporation Berhad</p> <p><u>11:50am – 12:45pm</u> Panel of Discussion: Building a “Halal Ecosystem” in Hong Kong</p> <ul style="list-style-type: none"> ▪ Ms Aida Wong ▪ Mr Saeed Uddin, S.B.S, M.H. ▪ Mr Amirali B. NASIR, M.H., J.P. ▪ Mr Siddiq Bazarwala