

Organisers:



IPR Protection Seminar

“Tips on Managing IP and Handling IPR Infringement”

Seminar

Date: 28 September 2005

Time: 10:00am – 5:00pm

Venue: Room 601, HKCEC

(Registration: 9:30am)

- . Company Registration vs. Trademark Registration
- . Customs Enforcement Measures Against Pirated and Counterfeit Goods and Criminal Liability for IPR-Related Offences
- . Mainland IP System and Enforcement Measures Against IPR Infringement
- . Measures to Handle IPR Infringements at Exhibitions
- . Domain Name Dispute Resolution
- . How to Protect your Intellectual Property in Hong Kong through Legal Proceedings
- . How to Protect Your Design
- . A Guide to Trademark Registration
- . Brand Building and its Related Intellectual Property Issues
- . Effective Brand Management & IPR Protection - Case Studies

Information Display

Date: 28 September 2005

Time: 10:00am – 5:00pm

Venue: Room 601 Foyer, HKCEC

Information on intellectual property protection will be on display. Participating government department and organisations include Intellectual Property Department, Hong Kong Trade Development Council, Federation of Hong Kong Industries and HK International Arbitration Centre. Free information will be distributed on-site.

- The programme will be conducted in Cantonese and no simultaneous interpretation will be provided
- Updated programme can be viewed at www.ipd.gov.hk

Free of charge. For enquiries, please call 2732 3161 or 1830 668

Registration Deadline: 9 September 2005

Registration for IPR Protection Seminar: (Please complete in **BLOCK LETTERS**) (Ref: IPD09/05)

Please fax the completed form to 2312 7721 or send it back by post to Hong Kong Coalition for Intellectual Property Rights, Federation of Hong Kong Industries, 4/F, Hankow Centre, 5-15 Hankow Road, Tsimshatsui, Kowloon, Hong Kong. (Enrollments are accepted on a first come, first served basis. Successful applicants will be notified by fax.)

Name: _____ Position: _____

Company Name: _____

Address: _____

Tel: _____ Fax _____ E-mail _____
(compulsory): (compulsory):

Address: Hong Kong Coalition for Intellectual Property Rights, Federation of Hong Kong Industries, 4/F, Hankow Centre, 5-15 Hankow Road, Tsimshatsui, Kowloon, Hong Kong

Tel: 2732 3161 Fax: 23127721

Web Site: www.industryhk.org