

Organisers:



IPR Protection Seminar

“Tips on Managing IP and Handling IPR Infringement”

Seminar

Date: 28 September 2005 **Time: 10:00am – 5:00pm** **Venue: Room 601, HKCEC**
(Registration: 9:30am)

- Company Registration vs. Trademark Registration
- Customs Enforcement Measures Against Pirated and Counterfeit Goods and Criminal Liability for IPR-Related Offences
- Mainland IP System and Enforcement Measures Against IPR Infringement
- Measures to Handle IPR Infringements at Exhibitions
- Domain Name Dispute Resolution
- How to Protect your Intellectual Property in Hong Kong through Legal Proceedings
- How to Protect Your Design
- A Guide to Trademark Registration
- Brand Building and its Related Intellectual Property Issues
- Effective Brand Management & IPR Protection - Case Studies

Information Display

Date: 28 September 2005 **Time: 10:00am – 5:00pm** **Venue: Room 601 Foyer, HKCEC**

Information on intellectual property protection will be on display. Participating government department and organisations **include Intellectual Property Department, Hong Kong Trade Development Council, Federation of Hong Kong Industries and HK International Arbitration Centre**. Free information will be distributed on-site.

- *The programme will be conducted in Cantonese and no simultaneous interpretation will be provided*
- *Updated programme can be viewed at www.ipd.gov.hk*

Free of charge. For enquiries, please call 2732 3161 or 1830 668

Registration Deadline: 9 September 2005

Registration for IPR Protection Seminar: (Please complete in **BLOCK LETTERS**) (Ref: IPD09/05)

Please fax the completed form to 2312 7721 or send it back by post to Hong Kong Coalition for Intellectual Property Rights, Federation of Hong Kong Industries, 4/F, Hankow Centre, 5-15 Hankow Road, Tsimshatsui, Kowloon, Hong Kong. (Enrollments are accepted on a first come, first served basis. Successful applicants will be notified by fax.)

Name: _____ Position: _____

Company Name: _____

Address: _____

Tel: _____ Fax: _____ E-mail: _____
(compulsory) (compulsory)

Address: Hong Kong Coalition for Intellectual Property Rights, Federation of Hong Kong Industries, 4/F, Hankow Centre, 5-15 Hankow Road, Tsimshatsui, Kowloon, Hong Kong

Tel: 2732 3161 Fax: 23127721

Web Site: www.industryhk.org