

**Integrated IP Training:
PRC Law & Practice Pursuant to the CEPA Implementation**

Program Rundown

Organized by: Intellectual Property Office of Guangdong Province
Intellectual Property Department of HKSAR

Co-organized by: Intellectual Property Office of Shenzhen Municipality

Date: 18.6.20005 (Saturday)

Time: 9:45 a.m. – 5:30 p.m.

Venue: Guangdong Hall, Shangri-la Hotel, Shenzhen

Language: Putonghua (with simultaneous interpretation in English)

Time	Topic / Event	Remarks
9:45 – 10:00	Registration	CPD points signing in
10:00 – 10:05	Welcoming speech	
10:05 – 10:35	Topic 1: The benefits of CEPA on innovation & IP-related industries	By Ms. Xu Xuan, Deputy Director of School of Intellectual Property, Jinan University
10:35 – 10:55	Coffee break	
10:55 – 11:55	Topic 2: Registration, use and protection of PRC registered and unregistered trademarks	By Mr. Dong Yi-dong, Director of Guangdong Provincial Trademark Service
11:55 – 12:15	Q & A session	
12:15	End of morning session	CPD points signing out
12:15 – 1:30	Lunch	

1:30 – 1:45	Registration for afternoon session	CPD points signing in
1:45 – 2:15	Topic 3: Management and protection of well-known trademarks in the PRC and the roadmap for Hong Kong practitioners qualifying as PRC trademark agents	By Mr. WU Lichao, Vice Director of the Trademark Control Department, Guangdong Provincial Administration For Industry and Commerce
2:15 – 2:45	Topic 4: Matters relating to Hong Kong permanent residents as patent agents in the PRC	By Mr. YUAN Youlou, Director General of the Department of Coordination and Administration, Guangdong Provincial Intellectual Property Office
2:45 – 3:05	Q & A session	
3:05 – 3:20	Coffee Break	
3:20 – 4:20	Topic 5: Application of the PRC Unfair Competition Law, its relationship with other IPRs and how it does protect trade secrets in the PRC	By Mr. Justice Ou Xiu-ping, IPR Division of the High Court of Guangdong Province
4:20 – 4:40	Coffee Break	
4:40 – 5:10	Topic 6: Protection of IPRs and the co-ordination of administrative enforcement	By Ms Rose Baochun Zeng, Attorney-at-Law, Managing Partner of Guangdong United Intellectus Law Firm, Arbitrator of Guangzhou Arbitration Commission
5:10 – 5:30	Q & A Session	
5:30	End of training course	

程序表

知识产权综合课程：履行 CEPA 下之内地法律与惯例介绍

主办： 广东省知识产权局、香港特区政府知识产权署

承办： 深圳市知识产权局(版权局)

日期： 2005 年 6 月 18 日(星期六)

时间： 上午 9:45 至 下午 5:30

地点： 深圳香格里拉酒店广东厅

语言： 普通话 (将提供英语同声传译服务)

程序表

时间	讲题/活动	备注
9:45 - 10:00	登记	CPD 计分签到
10:00 - 10:05	致欢迎辞	
10:05 - 10:35	讲题一：更紧密经贸安排对创意和知识产权行业带来的好处	暨南大学知识产权学院副院长 / 法学院副院长徐瑄女士
10:35 - 10:55	茶聚时间	
10:55 - 11:55	讲题二：中国商标的注册、使用与保护及未注册商标的使用与保护	广东省商标事务所所长董宜东先生
11:55 - 12:15	答问时间	
12:15	课程上午部份结束	CPD 计分签出
12:15 - 1:30	午餐时间	

1:30 - 1:45	课程下午部份登记	CPD 计分签到
1:45 - 2:15	讲题三：中国驰名商标的管理与保护及香港商标代理人在中国创立商标代理业务之方法	广东省工商行政管理局 商标管理处副处长 吴励超先生
2:15 - 2:45	讲题四：香港居民在内地从事专利代理有关事宜	广东省知识产权局协调 管理处处长 袁有楼先生
2:45 - 3:05	答问时间	
3:05 - 3:20	茶聚时间	
3:20 - 4:20	讲题五：反不正当竞争法应用与其他知识产权的关系及在中国如何保护商业秘密	广东省高级人民法院 欧修平法官
4:20 - 4:40	茶聚时间	
4:40 - 5:10	讲题六：知识产权保护和行政执法的协调	广东智洋律师事务所合 伙人、广州仲裁委员会 仲裁员 曾报春女士
5:10 - 5:30	答问时间	
5:30	课程结束	CPD 计分签出