

Seminar to be held on 12 November 2004

Trademark and Design Management Strategies In Europe

Practical Information about Community Trademarks and Community Designs

- Statistics on CTM and CD applications
- Registration procedure
- Recent decisions on cancellation actions

Speaker: Andreas Renck, Alicante

Andreas is an intellectual property partner in the Alicante office of Lovells who specialises particularly on community trade mark and community design law, as well as international IP prosecution and litigation. Andreas has been involved in over 2,000 application and opposition proceedings before the Office for Harmonisation in the Internal Market (OHIM) in Alicante and has represented clients before the Court of First Instance in Luxembourg.

Trademark and Design Right Enforcement in the European Union, part I

- The civil law aspect of trademark and design rights enforcement
- French case law illustrating enforcement of trademark and design rights in France
- Real life example: Enforcing trademark and design rights in France and Germany - the French perspective

Speaker: Marie Aimée de Dampierre, Paris

Marie-Aimée de Dampierre is an intellectual property partner in the Paris office of Lovells. In particular her practice focuses on trade marks, design law, copyright law, unfair competition, including more recently domain name and Internet related matters. Her practice covers IP litigation and advising in the context of local and international disputes, the drafting and negotiation of IP contracts whether IP transactions alone or part of global M&A or financing deals or business securitizations, the assistance and representation of clients before the French Trade Mark & Design Office.

Trademark and Design Right Enforcement in the European Union, part II

- German case law with a focus on the criminal and administrative law aspects
- Real life example: Enforcing trademark and design rights in France and Germany - the German perspective

Speaker: Dr. Sönke Ahrens, Frankfurt

Dr. Sönke Ahrens is an intellectual property partner in the Frankfurt office of Lovells whose practice concentrates on unfair competition law, trademark law, design right law and advertising law. He has extensive experience in handling anti-counterfeiting and parallel import cases as well as in the protection of intellectual property rights in the course of business transactions.