3.Jan. [996] 3:35

Γ.

香港貿易發展局 Hong Kong Trade Dovelopment Council

30 September 2004

Mr. Raymond C.K. Ho
Chairman of Mainland Legal Affairs Committee
The Law Society of Hong Kong
c/-Fred Kan & Co.
3104, 31/F, Central Plaza
18 Harbour Road
Wanchai

Dear Mr. Ho,

## "Expo on Hong Kong Services" at China-ASEAN Expo, Nanning, 中國東盟博覽會 - 香港服務業展覽, 南寧 3-6/11/2004

I am writing to invite the Society's participation in "Expo on Hong Kong Services" at the inaugural China-ASEAN Expo during 3-6 November 2004 in Nanning, Guangxi.

The Expo aims to:

- Feature Hong Kong's overall business advantages;
- Promote the strength of our manufacturing support services;
- Identify and promote partnership opportunities with Hong Kong; and
- Encourage mainland and ASEAN enterprises to use Hong Kong trade and services platform

Targeting at the progressive and globally minded multinational enterprises from Chinese mainland and ASEAN region, the Expo is a good opportunity to promote the strength of Hong Kong's manufacturing support services in the areas of accounting, finance, information & communications technology (ICT), logistics, legal, design, marketing and management consultancy and impress on the trade visitors how the experience and unique competitive advantages of Hong Kong services providers can add value to international business.

香港貿易發展局 Hong Kong Trade Development Council

Your society is most welcome to exhibit or organize your members to take part in the Expo. Accommodation and transport costs will be borne by your members but we will be pleased to help arrange the hotel and local transfer.

I would be grateful if you could indicate your interest by returning the following reply slip to us <u>on or before 6 October 2004</u>. A fact sheet on the Expo is also attached for your reference.

Should you have any questions, please do not hesitate to contact Mr Angus Wong on 2584-4095 or myself on 2584-4437.

Yours sincerely,

phony

Brian Ng Senior Service Promotion Manager, HKTDC Encl.

## **Expo on Hong Kong Services**

## 香港服務業展覽

China-ASEAN Expo, Nanning 中國東盟博覽會, 南寧 3-6/11/2004 http://www.caexpo.org

## FACT SHEET

China-ASEAN Expo (CAEXPO)

Ministry of Commerce of the People's Republic of China, Trade & Economy Departments of ASEAN

The People's Government of Guangxi Zhuang Autonomous Region Organiser:

Nanning International Convention & Exhibition Centre, Nanning, Guangxi Venue:

Organizer of Expo on Hong Kong Services at China-ASEAN Expo:

Hong Kong Trade Development Council

Objectives for "Expo on Hong Kong Services" at China - ASEAN Expo:

To showcase Hong Kong's business and manufacturing supporting services, highlighting the potential co-operation opportunities within the proposed China - ASEAN free trade zone.

To provide a platform for individual Hong Kong company to promote their services and explore partnership opportunities with enterprises from Chinese mainland & ASEAN countries.

Expo Schedule

National Age of the Party of th		
		09:00 - 17:30
Nanning	3-6 Nov, 2004	09.00 - 17.50
_	(Wed-Sat)	

Application Deadline: 6 October 2004

Participation is first come first served, subject to final approval of the TDC. Exhibitor must be a Hong Kong registered company.

Expo Format:

Exhibitor occupies an information counter with display panel for marketing their services and for business negotiation.

Participation Fee 7.

HK\$ 1,500 (Accommodation and transportation are not included)

- Expo Package includes: (Subject to final confirmation) 8.
  - Company fascia
  - lm Information counter
  - Im Display panel (system structure)
- Concurrent Program organized by HKTDC: (to be confirmed)

3 Nov 2004 (14:30-17:30)

Conference: "Hong Kong - Your Value-added Partner for International Business"

「香港 - 是您國際業務的高增值夥伴」研討會

Representatives from sector-specific service associations will be invited to speak at the conference.

10. Travel Arrangement:

Information on air passages and hotel accommodation will be provided.

TDC Enquires Contact:

Mr. Angus Wong - Assistant Manager (Service Promotion)

Tel: (852) 2584 4095 Fax: (852) 2169 9761

Email: angus.wong@tdc.org.hk

Ms Mandy Choi - Project Assistant (Service Promotion)

Tel: (852) 2584 4046

Email: mandy.wm.choi@tdc.org.hk

