



Hong Kong Financial Services Expo, Shanghai

香港金融服務博覽 · 上海 20-22/9/2004

Invitation to Exhibit

"Think International Business Success, Think Hong Kong Financial Services"

What is the Hong Kong Financial Services Expo (Shanghai)?

- ✧ The Expo is an inaugural event to promote Hong Kong's financial services companies to the mainland's key corporate decision makers in the Yangtze River Delta region (e.g. Shanghai, Ningbo, Hangzhou and Wenzhou).
- ✧ The Expo offers an excellent platform for you to market your company's services and establish face-to-face contacts with thousands of potential service users.
- ✧ The Expo will highlight:
 - A 3-day exhibition to showcase Hong Kong's financial and related services
 - CFO Forum with over 100 CFOs of major corporations from the Yangtze River Delta region
 - Trade Matching Forums for exhibitors to further promote their services
 - Central Display featuring the advantages of Hong Kong's world-class financial services

Who should exhibit?

Financial service providers from commercial banking, investment banking/advisory, venture capital, asset management, financial planning, securities, insurance, legal services, accounting, management consultant, marketing, public relations, publications and other related services.

Support from the SME Export Marketing Fund (EMF)

Participants can also apply for funding from the Trade and Industry Department.

For more details: Telephone 2398 5127 Website www.smefund.tid.gov.hk

Deadline:
30 Jun 2004

■ Participation Fee:

- Standard booth (9sqm) : HK\$18,000 *
- Raw space (min 30sqm): HK\$1,680 per sqm *
- Open Forum (45 min time slot): HK\$6,000

*Including one FREE Open Forum session per standard booth or 2 sessions for raw space exhibitors

■ Discount Packages:

- 10% off for first time participants to TDC's fairs
- 10% off for applications completed with full cheque payment received by us on or before 18 June 2004 (Fri)

Enjoy a maximum of 20% discount for the Expo!!

■ Venue: Shanghai International Convention & Exhibition Centre

■ Contact Person: Ms. Fumie Hara 原文惠小姐 (Tel: 2584 4216)

ACT NOW & USE THIS GOLDEN OPPORTUNITY TO REACH NEW BUSINESS PARTNERS!

Complete and return the "REPLY SLIP" for an official application form to this exceptional promotional event.

To 致: Ms. Fumie Hara 原文惠小姐 (HKTDG)

Fax 傳真: 2169 9751

Reply Slip 回條

HK Financial Services Expo, Shanghai (20-22 September 2004)

Company Name 公司名稱: _____

Address 地址: _____

Contact Person 聯絡人: _____ E-mail 電子郵件: _____

Tel 電話: _____ Fax 傳真: _____

Types of Business 業務類別: _____

 香港貿易發展局
Hong Kong Trade Development Council

香港金融服務博覽·上海 20-22/9/2004

Hong Kong Financial Services Expo, Shanghai

誠邀參展

「香港金融專業服務，為您開拓國際市場」

何謂香港金融服務博覽(上海)?

- ✧ 首次在國內舉行的香港金融服務業博覽，為有意開拓龐大國內市場的您，提供一個與內地企業建立密切商務聯繫的重要平台
- ✧ 活動內容包括：(1)為期三日之展覽會 (2) CFO論壇 - 吸引逾100名來自各大企業的CFO出席 (3) 專題演講 - 助您推介貴公司服務 (4) 中央展示區 - 推介香港優質且多元化的金融服務

捷足先登長三角市場

- ✧ 香港是長三角的「知識密集型服務樞紐」；在CEPA框架下，內地企業利用香港商貿平臺「走出去」或者「引進來」更加方便
- ✧ 滬港兩地在落實CEPA框架下，確立8個合作領域，包括在上海舉辦的世博會將積極引入香港業界在融資服務等各方面參與
- ✧ 此博覽會能助您：
 - 向內地參觀企業展示貴公司出色的服務及探討合作商機
 - 透過商貿配對等活動，與內地企業及同業交流及推廣業務

歡迎下列公司參展!

商業銀行、投資銀行/顧問、創業/私募投資、資產管理、財務策劃、證券、保險、法律顧問、會計、管理顧問、市場推廣、公關、出版、專業團體以及其他有關服務

中小企業市場推廣基金之支援

參展公司可向工業貿易署申請資助基金

電話: 2398 5127 網址: www.smefund.tid.gov.hk

截止申請日期:
2004年6月30日

■ 參展費:

- 標準攤位 (9 平方米): HK\$18,000 *
 - 展覽空地 (最少 30 平方米): 每平方米 HK\$1,680 *
 - 專題演講時段 (每場 45 分): HK\$6,000
- *標準攤位參展商可獲一場免費專題演講時段 (約 45 分鐘), 展覽空地參展商可獲兩場

■ 參展優惠:

- 凡於 2004 年 6 月 18 日前交回正式申請表格及參展費者可獲 9 折參展優惠
- 首次參加香港貿易發展局活動之企業可再獲減免一成參展費

■ 地點: 上海國際會議中心

■ 聯絡人: Ms. Fumie Hara 原文惠小姐 (Tel: 2584 4216)

機會難逢，勿失良機!

有意把握此機會進軍內地市場的公司，請即填妥下列回條傳真至本局索取申請表格。

To 致: Miss Fumie Hara 原文惠小姐 (HKTDC)

Tel 電話: 2584 4216 Fax 傳真: 2169 9751

Reply Slip 回條

香港金融服務博覽·上海 (20-22/9/2004)

Company Name 公司名稱: _____

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Contact Person 聯絡人: _____

E-mail 電子郵件: _____

Tel 電話: _____

Fax 傳真: _____

Types of Business 業務類別: _____

REPLY SLIP

To: Ms. Winnie Lo
Assistant Director of External Affairs
Secretariat, The Law Society of Hong Kong

(Fax No.: 2845 0387)

Re: **Hong Kong Financial Services Expo, Shanghai (20-22 June 2004)**

_____ I will attend the Expo as a visitor.

NAME: _____ (ENG) _____ (CHI)

FIRM: _____ (ENG) _____ (CHI)

YR. OF ADM.: _____ POSITION: _____

TEL. NO.: _____ FAX NO.: _____

MOBILE: (Hong Kong) _____ (Mainland China) _____

E-MAIL: _____ DATE: _____