使用智方便 生活新體驗
iAM Smart Safe and Swift

Introduction on “iAM Smart” & Sandbox Programme

智方便
iAM Smart

What is 「智方便」"iAM Smart"

"iAM Smart" mobile app provides the one-stop personalised digital services platform, which enables users to authenticate **their identity** using their **personal mobile phone**.

1.9 M users registered "iAM Smart".
Over 270 online services have adopted "iAM Smart".

Commercial

Government and Related Organisations

"iAM Smart" Functions

01

Authentication

To have a single digital identity that enables simple and secure login to various online services

02

"e-ME" Form Filling

To store personalised data and enjoy the convenience by form-filling automatically

03

Digital Signing

To sign digitally for documents with legal status

Why “iAM Smart” is Secure?

Registration

1

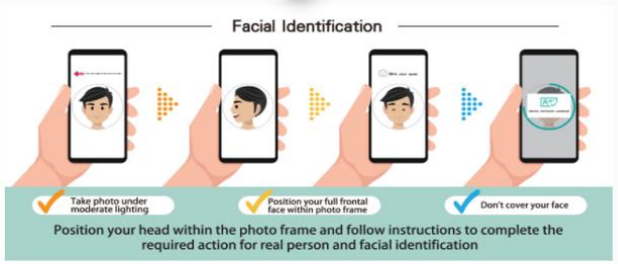
Download on the App Store

GET IT ON Google Play

EXPLORE IT ON AppGallery

2

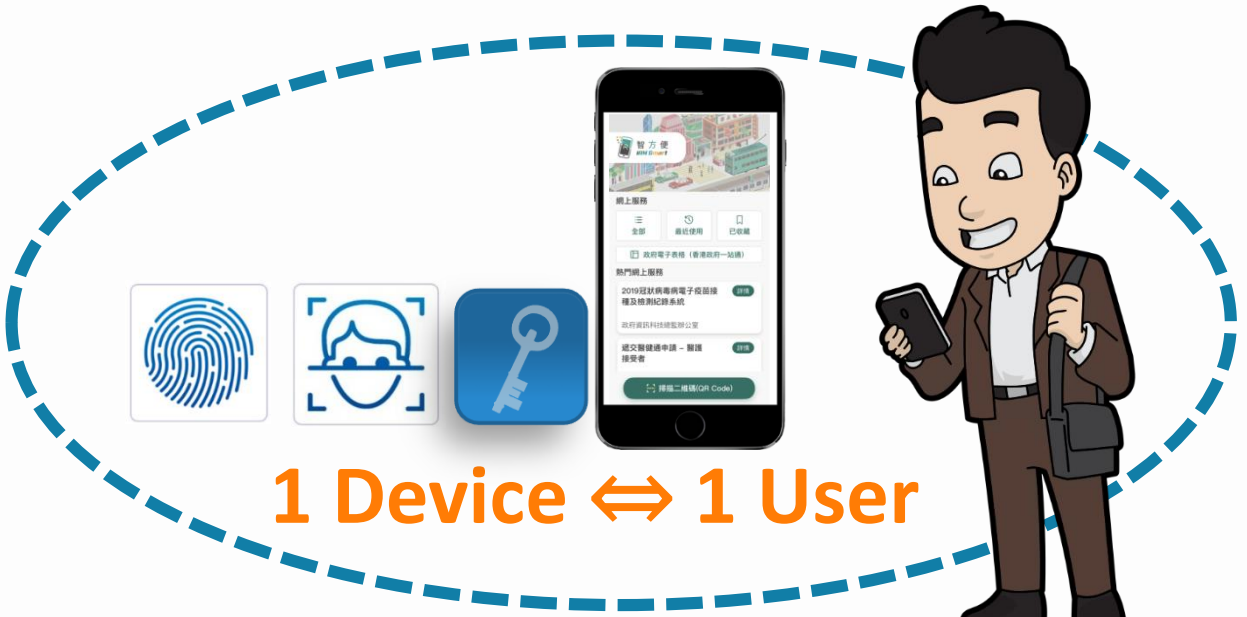
3



4

Checking with Immigration Department Records

Identity Binding



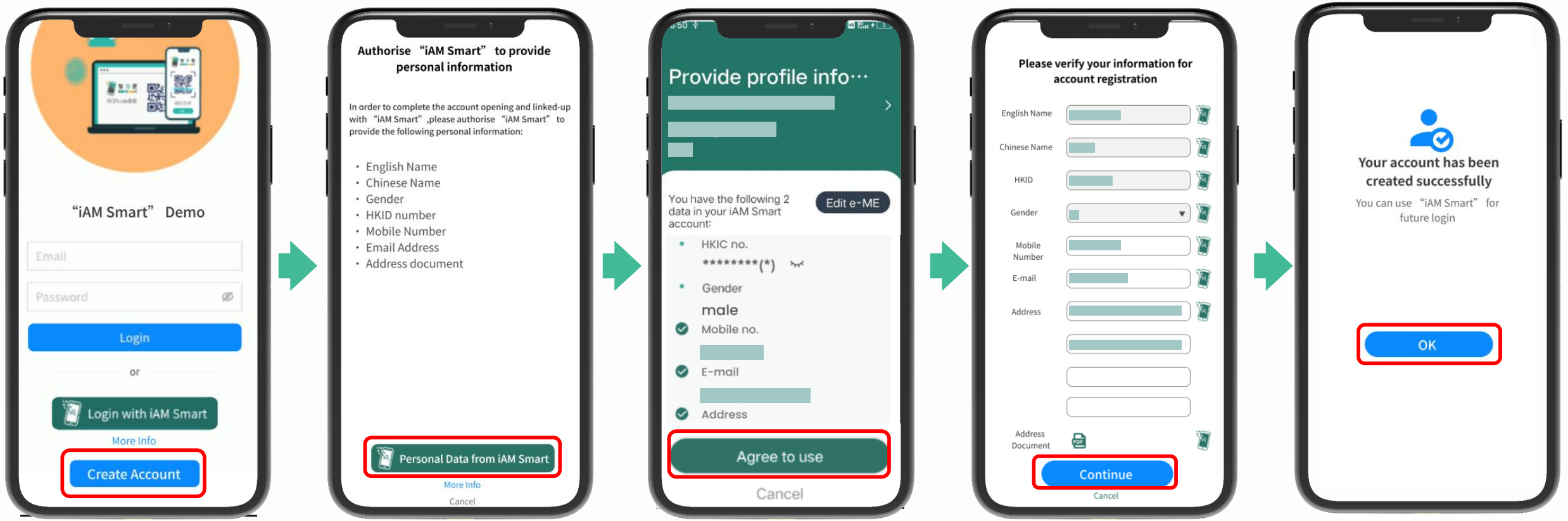
Why “iAM Smart” is Secure?

Follow Government IT Security Policy & Guidelines

Conducted Privacy Impact Assessment to compile with PDPO before launch

Protects user data & privacy in accordance with ISO 27001 and ISO 27701

Use Case – account opening with verified identity information



iAM Smart
Sandbox Programme

“iAM Smart” Sandbox Programme

OGCIO in collaboration with the Cyberport is implementing **"iAM Smart" Sandbox Programme** to enable public and private organisations to carry out “iAM Smart” API functional testing and to test their applications under an integration testing environment.

Helpdesk

Documentations

Training Workshop

Testing Support

Plan for Production

Security Checklist

Privacy Impact Assessment

Submission of Application form with Terms & Conditions

Production Rollout

Steps to Join Sandbox Programme

1. Regulators invite their members/ licensees for joining the Sandbox Programme
2. Member/Licensee applies through the regulator
3. Regulator verifies the member/licensee and provides the members' contact information such as name, company name, contact phone and email to Sandbox Programme Support Team

Points to Note

1. Member/licensee needs to have an IT system with Internet access for integration with “iAM Smart”
2. Monthly report on member/ licensee joining the Sandbox Programme will be provided to each of the regulators
3. Regulator is required to inform Sandbox Programme Support Team when the company is no longer a valid member/licensee under the regulator

Contact Us

Website: https://iamsmart.cyberport.hk

Email: iamsmart@cyberport.hk

Hotline: 3166 3978

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Thank You!