

International Conference of Legal Regulators 2025

New Ways to Regulate in a Changing World?





SLAPP in the U.S.

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Brief History of Anti-SLAPP (U.S.)



- 1980s: Term "SLAPP" popularized by Penelope Canan & George W.
 Pring from a 1988 article describing such suits.
 - Suits existed long before this stemming from tension with First Amendment Right to "petition for redress of grievences"
- Early 1990s: States begin enacting anti-SLAPP; California adopts § 425.16 in 1992.
- 1990s–2010s: Wider adoption throughout states with each state having different statutes
 - Federal-court applicability splits by circuit.
- 2020s: Push towards UPEPA harmonization.

How the U.S. Does Anti-SLAPP (Today) LAWS



- Core functions of anti-SLAPP right now are seen at the judicial level
- States with anti-SLAPP procedures utilize a special motion to allow defendants to terminate the lawsuit
 - Key factors
 - Motion has a very short timeline for hearing and decision
 - Prioritized over all other motion practice (usually stops discovery)
 - The defendant only need show that that the lawsuit involved "protected activity," after which the plaintiff must show that they are likely to succeed in their suit
 - Success by the defendant gets the case dismissed with and award of attorney's fees and costs (attorney fee cases are not as frequent in the US)

Anti-SLAPP: Typical Motion Flow



Plaintiff files suit

In response to public action

Defendant files special motion

 Can be filed before any other response

Automatic stay

 Stops discovery and any other timelines Plaintiff
must show
probability
of
prevailing

Defendant Prevails

- Case is dismissed
- Award of Fees and Costs

Patchwork Across States & the UPEPA Trend



- Anti-SLAPP coverage varies widely by scope, burdens, stays, and fee rules
- Uniform Public Expression Protection Act (UPEPA) seeks harmonization
- Adoption is growing; evaluate the specific statute where you practice

Patchwork Across States & the UPEPA Trend

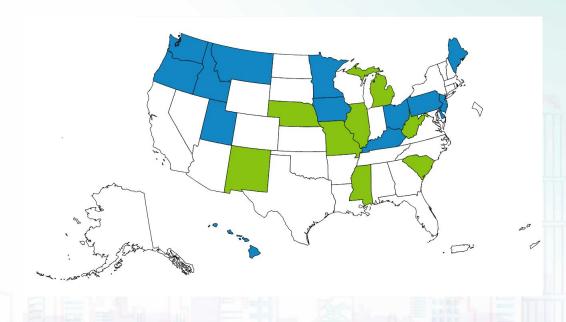


Anti-SLAPP Statutes

A B C D F

From Institute for Free Speech Anit-SLAPP Report - https://www.ifs.org/anti-slapp-report/

UPEPA Adoption



From Uniform Law Commission - https://www.uniformlaws.org/committees/community-home?communityKey=4f486460-199c-49d7-9fac-05570be1e7b1

Other Options



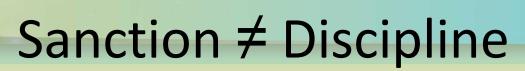
- In states without anti-SLAPP, dependent on current options
 - Rule 12/56 Motions to dismiss
 - Rule 11 Motion for sanctions
 - 28 U.S.C. § 1927 (costs for vexations or unreasonable litigation)
 - Inherent-power sanctions; common-law abuse/malicious use of process are used by the judiciary.

Other Options



On the regulatory side, the focus tends to certain Rules of Professional Conduct related to abuse of the process

- Rule 3.1 Meritorious Claims
- Rule 3.2 Expediting litigation
- Rule 3.3 Candor to the tribunal
- Rule 3.4 Fairness to opposing party/counsel
- Rule 4.4(a) No means that have no substantial purpose other than to burden
- Rule 8.4(d) Conduct prejudicial to the administration of justice





- Rule 3.1 is generally the focus, but is limited in its ability
- Court sanctions do not automatically equal Rule 3.1 violations
- Disciplinary authorities conduct independent assessments
- Focus: abuse of process determined through
 - Intent
 - Continued pattern
 - Harm
 - Mitigation

Regulatory Framework: Rule 3.1



- Meritorious claims/defenses: good-faith basis in law and fact
 - Extremely broad to avoid the stifling of claims
 - An action is frivolous if the lawyer cannot make a good faith argument on the merits or support a good faith argument for change to existing law
- Vigorous advocacy ≠ vexatious advocacy
- Objective baselessness + improper purpose increase risk

Discipline in Practice



- Independent review of facts and purpose behind filings
- Patterns of meritless filings weigh heavily
- Sanctions already imposed by courts are relevant but not dispositive

Red Flags for Regulators



- Objective baselessness + evidence of retaliatory motive
- Refilings after clear preclusion/jurisdictional loss
- Subpoenas aimed at identity or association with weak nexus
- Coordinated media or PR pressure tied to litigation milestones

Oregon Lens: In re Ard



- In January 2014, Marlin Ard filed a new action for his client (high-school coach Goertzen) against the school district and two parents (Moore and Corrigan), while an earlier case filed in 2012 against other parents was still on appeal. The 2014 pleading raised claims the defense characterized as "virtually identical" to those in 2012 (centered on parent communications and a school-circulated survey about the coach's performance).
- Moore and Corrigan filed an anti-SLAPP motion in court, and prevailed, recovering attorneys fees and costs.

Oregon Lens: In re Ard



- Ard continued to litigate, filing a motion to set aside the Anti-SLAPP judgment based on "newly discovered evidence" in 2015
- The Court sanction Ard, noting that Ard falsely certified his motion and that it was not supported by facts or law
- Ard filed an action against the judge, alleging judicial misconduct and bias.
- The Bar subsequently charged Ard with RPC 8.4 conduct prejudicial to the administration of justice due to his false motion certification and continued proceedings against the judge.
- Ard was suspended for one year.