

Helping businesses from around the world seize GBA Opportunities



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GoGBA one-stop platform

- A **total-solution** approach to facilitate companies to venture into the GBA through a one-stop platform.
- To provide **timely GBA intelligence** and **support**, including **events**, **training** and **advisory**.



GoGBA WeChat mini-programme

- A **user-friendly** digital toolkit to provide **information, policies updates and practical tools**
- Gain **instant access** to important business information

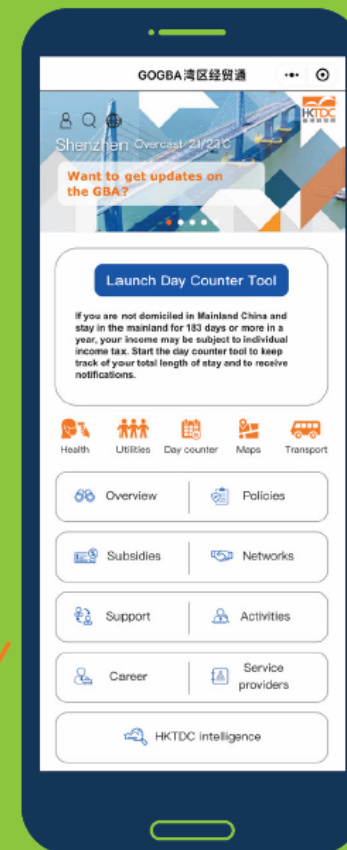


Scan and open
the mini-programme

Nearly
1.3 million
views

Essential information

- GBA basics
- Policies and subsidies
- Listing of business, trade organisations and service providers
- Government services and applications
- Activities and training
- HKTDC market intelligence and research
- Career information such as openings, useful links and updates



Practical tools

- Health information
- Local services
- Day counter and reminder for personal income tax purposes
- Map
- Cross-border transportation information

GoGBA Go-To Guide (GoGBA 營商懶人包)



**Business registration and
business/investment filing**



**Opening a company bank
account**



**Enterprise income tax and
value-added tax**



**Individual income tax,
consumption tax and
stamp tax**



**Preferential Policies in the
Greater Bay Area - Qianhai**



**Preferential Policies in the
Greater Bay Area - Nansha**

On-the-ground Support

香港貿發局中小企服務中心
HKTDC SME Centre (HK)

香港貿發局大灣區服務中心
HKTDC GBA Centre

香港貿發局廣州辦事處
HKTDC Guangzhou Office

GoGBA
港商服務站
Business
Support Centre

東莞
Dongguan
東莞市外商
投資企業協會

廣州南沙
Nansha
廣州南沙經濟技術
開發區管理委員會

珠海橫琴
Hengqin
橫琴粵澳深度
合作區



佛山
Foshan
佛山市外商投
資企業協會

深圳前海
Qianhai
深圳市前海深港現代
服務業合作區管理局

中山
Zhongshan
中山市外商
投資企業協會

江門
Jiangmen
江門外商投
資企業協會



Online and offline activities

100+ activities
5,700+ SMEs and start-ups

50+ outreaches to trade associations and international chambers



90+ hybrid seminars, networking events, business missions



Online and offline activities

Workshops/Seminars



Advisory sessions



Large-scale HKTDC events in GBA

粵港
合作周

*Guangdong-Hong Kong
Cooperation Week*
(24 May – 7 June 2023)

- ✓ **21** business events to deepen collaboration among GBA cities
- ✓ Spanning across **Hong Kong, Guangzhou, Shenzhen, Zhuhai, Foshan, Dongguan**, and online

Private Equity &
Venture Capital

Finance

Innovation &
Technology

Accounting

Design

Merchandise
Trade

smarthk
推動高質量發展·香港論壇

 HKTDC
Chic HK
港·潮流

Shenzhen
深圳

港·潮流

Large-scale HKTDC events in GBA

smarthk
推動高質量發展·香港論壇

24 May 2023,
Guangzhou

粵港聯動 推動高質量發展

Guangdong and Hong Kong collaborating in advancing high-quality development



40+

Speakers

70

Exhibitors

120+

HK delegates

2,000+

Participants

300+

BM meetings

