

**Mr. Syed Musheer AHMED**  
**Founder & Managing Director, FinStep Asia**

Musheer Ahmed is the Founder & MD of Fintech & Virtual Asset Advisory and Venture Building firm, Finstep Asia, and has close to two decades of extensive experience in Capital Markets, Fintech and Virtual Assets. Since 2016, Musheer has contributed extensively to building the Fintech and Virtual Assets ecosystem across Asia, particularly as the co-founder & inaugural General Manager of the Fintech Association of Hong Kong and as part of the founding team of the Virtual Assets Regulatory Authority of Dubai (VARA). He was also an external advisor to the BIS Innovation Hub - Hong Kong on Green Finance. He is actively engaged with a variety of stakeholders, ranging from Federal Regulatory Bodies, Financial Institutions, Fintech & Virtual Assets institutions and startups across Asia. He has authored several Industry reports, white papers and articles on different subjects of Fintech, Blockchain, Digital Assets, RegTech, and Capital Markets for both regulators and private enterprises.



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